

# Do You Prescribe Electronically?

# eRx

Electronic prescribing (eRx) is an efficient way to create and transmit prescriptions electronically.

**From now until 2013, Medicare will provide incentive payments to eligible professionals who are successful electronic prescribers.**

**Electronic prescribing can help YOU improve office productivity and provide high-quality patient care!**

**Electronic prescribing can help your patients achieve better health**

- Secure, electronic access to each patient's prescription history shows you which prescriptions the patient has filled. This helps your patients avoid harmful drug interactions.
- Electronic transmission will help eliminate medication errors caused by illegible handwriting.

**Electronic prescribing can save time and money**

- Electronic transmission eliminates illegible handwriting and makes prescribing refills quick and easy. This means fewer phone calls and faxes between your office and the pharmacy.
- Access to insurance eligibility and formulary information at the point-of-care means you can prescribe a drug covered by your patient's drug plan.
- Information about alternative medications allows you to prescribe a generic or formulary alternative. This means fewer calls to your office from your patient. For your patients, this means lower out-of-pocket costs and fewer trips to the pharmacy.

## Connecting to Better Health Care

For more information about electronic prescribing and how to earn incentives from Medicare, visit: <http://www.cms.hhs.gov/erxincentive/>